

# Steve Herman

**MOBILE**

917-414-9926

**E-MAIL**

stevelnyc@verizon.net

**ADDRESS**

18700 Walkers Choice Rd, 404, Montgomery Village, MD 20886

## CAREER SUMMARY

---

A creative, detailed oriented artist with a passion for motion graphics and graphic design production. Possesses a strong knowledge of Mac and PC computers, both technically and with specific software. Currently working with web design/coding, video and motion design using software such as Premeire, After Effects, Particular and Cinema 4d.

## WORK EXPERIENCE

---

**Randy Scritchfield Investments****5/2017 - Present****Freelance Designer**

- Freelance designer for various projects.
- Design and production of flyers, forms, brochures, booklets, postcards and web banners.

**Westat- Gaithersburg, MD [via Manpower Recruiters]****10/2016 - 4/2018****Ware House Worker**

- Work as part of a team to assemble educational program kits for grade schools.
- Filing, inventory, assembly, pallet jack and shipping.
- Excel data entry, FEDEX labeling.

**SLH Graphics, LLC - New York, NY****2007 - 2016****Owner/Designer**

- Freelance for various companies with assignments in mechanicals, website needs icons and logos.
- Design and sell placemats, dish towels, magnets and pillows.
- Design t-shirts, sold in bulk orders at local clothing boutiques.

**DFO Creative, LLC - New York, NY****2002 - 2007****Production Artist**

- Played key role on a variety of design projects and assignments including mechanicals for a small innovative design company.
- Collaborated on the design of high end packaging for well known products e.g. Softsoap, Speed Stick and Palmolive Naturals international.
- Prepared materials for production and printing.
- Maintained ongoing communications with a variety of clients and print companies.

**GEM (formerly known as Vertical Mix Marketing), New York, NY****2000 - 2002****Production Artist**

- Responsible for all functions related to the production of printed materials.
- Developed mechanicals and comps of booklets, pamphlets, posters and annual reports for such clients as CNBC, Nickelodeon, A&E and the Weather Channel.
- Designed dies for 'POP' displays and brochures and subsequent prototypes for client meetings.

## EDUCATION

---

**Montgomery College, Rockville, MD****2018****Evening classes: Video, photo editing, web design/html 5/css****Maryland Institute College of Art, Baltimore, MD****1996 - 1998****Bachelor of Fine Arts, Graphic Design****School of Visual Arts, New York, NY****1998****Continuing Studies: Advanced Graphic Design w/ Milton Glaser**

## STRENGTHS & SKILLS

---

Possesses strengths in all aspects of print production including knowledge of Photoshop, Illustrator, InDesign, Dreamweaver, Flash/Animate, PowerPoint, Word, Excel and Lightwave 3d. Additional strengths include:

- Mechanicals
- 2d/3d Comps
- Photography
- Annual Reports
- Presentations
- Layouts
- Websites HTML/CSS
- Web Banners